

# EMMA NEWELL

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## EDUCATION

**University of Amsterdam** | Master of Science | Spring 2021

International Development Studies

**The Ohio State University** | Bachelor of Science | GPA: 3.651 | Spring 2020

Major: Agricultural Communication

Double Minor: Youth Development & International Studies, with an emphasis on international relations and diplomacy

## CERTIFICATES

**Qualitative & Quantitative Research Methods** | University of Amsterdam | 2020

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## EXPERIENCE

**The Ohio State University Leadership Center** | Communication Specialist & Researcher | 2019 – Present

- Create content in order to grow leadership capacities, facilitate leadership workshops, implement marketing strategies for professional development events, copyedit, further develop brand, widen public outreach, and graphic design
- Research emerging technologies, innovations, remote work, and trends in order to maintain organization relevancy (Cooperative Extension Futuring Advisory Committee)

**National 4-H Young Alumni Advisory Committee** | Member | 2017 – 2020

- Stewarded \$33.3 million, reached 74,000 people nationally and internationally, and secured \$1 million in PSA advertising with the help of my team
- Work to support National 4-H Council's initiatives and advise the Board of Trustees on plans to reach marketing and fundraising goals through relationship building
- Conducted market research of over 1,000 young alumni (SWOT analysis completed, and results implemented into campaign development)

**US Together, Inc.** | English Second Language Tutor | 2020

- Volunteered to teach English and assisted asylum seeker in filing for subsidized housing, grant applications, higher education opportunities, child-care, and employment

**Kosovo 4-H** | Program Consultant | 2017- 2019

- Connected international directors of this program to existing curriculum and engagement tools being used in the United States
- Worked with Kosovo's 4-H leadership team to exchange content that would transfer best culturally and meet local needs

**Active Retirement Ireland** | Communication Intern | June – August 2019

- Maintained NGO's social media, created an interactive Facebook curriculum and training for members, wrote press releases, annotated government documents, and advocated for safeguarding of older people (65+ years old)

**National 4-H Conference** | Roundtable Facilitator | 2016 – 2019

- Led three teams of 14 youth delegates from across the USA to answer a policy challenge question from a federal agency; Department of Labor, Department of Education, Department of Health and Human Services

**Fairfield County, Ohio Board of Elections** | Precinct Election Official | 2016-2019

- Coordinate voter check-in, equipment set-up/ tear-down, bipartisan organization, eliminate potential voter intimidation

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### **Ohio 4-H Teen Leadership Council | Advisor | 2012-2018**

- Advised statewide group of 4-H teens that provides a youth stakeholder perspective in the planning, implementation, and evaluation of Ohio 4-H programming
- Served in the capacities of member, committee chair, officer, and advisor
- Published older youth opportunities curriculum

### **Ohio 4-H LGBTQ+ Summit | Committee Member & Event Coordinator | 2017-2018**

- Participated in the creation, coordination, and implementation of the first ever Ohio 4-H LGBTQ+ Summit
- Hosted for inclusive education purposes of 4-H youth, professionals, families and community allies about this vulnerable and marginalized population
- Advocated for equitable programming

### **Ohio 4-H Conference Teen Luncheon | Chairperson | 2017- 2018**

- Planned and coordinated the Ohio 4-H Conference Teen Luncheon
- Hosted 500 participants at the Greater Columbus Convention Center
- Coordinated logistics, sought funding, and hosted an international speaker

### **Ohio 4-H Foundation Board | Trustee | 2015 - 2018**

- Helped manage the endowment fund and assisted in fundraising \$1.1 million annually to support programs
- Served on the grants, marking, development, and nominating committees

### **Labo Japanese Exchange | Orientation Assistant | 2016- 2018**

- Acclimated exchange students to American culture, assisted in refreshing English skills, and ensured participant safety throughout the homestay

### **Global 4-H Network Summit | Social Media Team & Representative | 2017**

- Represented Global 4-H, embodying 7 million youth across 70 countries, in a meeting with Prime Minister Trudeau and was interviewed over multiple international media platforms
- Managed Global 4-H and Canada 4-H social media accounts

### **AWARDS & HONORS**

#### **Global Food Security Symposium | National 4-H Council Representative | 2018**

- Shared my personal perspective and contribute to conversations surrounding the main topic of this event; youth inclusion, involvement, and engagement within agriculture

#### **ATHENA International Leadership Award | 2016**

- Honored for professional excellence, community service, and for actively assisting women in their attainment of leadership skills

#### **The President's Volunteer Service Award | 2013- 2017**

- Consecutively received the gold level Volunteer Service Award for completing, on average, 350 hours of community service within a calendar year

### **SKILLS**

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|-----------------------------------|---------------------------------------|------------------------|
| • Communication                   | • Analytical                          | • Public Speaking      |
| • Leadership                      | • Futuristic Thinking                 | • Facilitation         |
| • Teamwork & Relationship Builder | • Discipline & Organization           | • Creativity           |
| • Activism                        | • Event Planning                      | • Public Relations     |
| • Marketing & Brand Development   | • Quantitative & Qualitative Research | • Youth Development    |
| • Copyediting & Writing           | • Ethics                              | • Curriculum Author    |
|                                   | • Fundraising                         | • Microsoft Products   |
|                                   |                                       | • Adobe Creative Suite |