

EMMA NEWELL

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I am a changemaker instilling sustainable solutions and personalized approaches.

EDUCATION

University of Amsterdam | Master of Science | GPA: 7.03 (USA Equiv.: 3.06) | 2021
International Development Studies

The Ohio State University | Bachelor of Science, Cum Laude | GPA: 3.651 | 2020
Major: Agricultural Communication | Minors: Youth Development & International Studies

CERTIFICATES

Responsible Conduct of Research for Administrators | CITI Program | 2021

EXPERIENCE

The Ohio State University Leadership Center | Communication Specialist & Researcher | 2019 – 2021

- Create content in order to grow leadership capacities, facilitate leadership workshops, implement marketing strategies for professional development events, copyedit, further develop brand, widen public outreach, and graphic design
- Research emerging technologies, innovations, remote work, and trends in order to maintain organization relevancy (Cooperative Extension Futuring Advisory Committee)

National 4-H Young Alumni Advisory Committee | Member | 2017 – 2020

- Stewarded \$33.3 million, reached 74,000 people nationally and internationally, and secured \$1 million in PSA advertising with an eleven-member team and in partnership with National 4-H Council's executive team
- Work to support National 4-H Council's initiatives and advise the Board of Trustees on plans to reach marketing and fundraising goals through relationship building
- Conducted market research of more than 1,000 young alumni (SWOT analysis completed, and results implemented into campaign development)

US Together, Inc. | English Second Language Tutor | 2020

- Volunteered to teach English and assisted asylum seeker in filing for subsidized housing, grant applications, higher education opportunities, child-care, and employment

Kosovo 4-H | Program Consultant | 2017- 2019

- Connected international directors of this program to existing curriculum and engagement tools being used in the United States
- Worked with Kosovo's 4-H leadership team to exchange content that would transfer best culturally and meet local needs

Active Retirement Ireland | Communication Intern | June – August 2019

- Maintained NGO's social media, created an interactive Facebook curriculum and training for members, wrote press releases, annotated government documents, and advocated for safeguarding of older people (65+ years old)

United States Department of Agriculture, National Institute of Food and Agriculture | National 4-H Conference Roundtable Facilitator | 2016 – 2019

- Led three teams of 14 youth delegates from across the USA to answer a policy challenge question from a federal agency: Department of Labor, Department of Education, Department of Health and Human Services

Fairfield County, Ohio Board of Elections | Precinct Election Official | 2016-2019

- Coordinate voter check-in, equipment set-up/ tear-down, bipartisan organization, eliminate potential voter intimidation

Ohio 4-H Teen Leadership Council | Advisor | 2012-2018

- Advised statewide group of teens providing youth perspective in the planning, implementation, and evaluation of Ohio 4-H programming
- Participated in the creation, coordination, and implementation of the first ever Ohio 4-H LGBTQ+ Summit advocating for equitable programming | 2017-2018
- Planned and coordinated the Ohio 4-H Conference Teen Luncheon (500 participants and an international speaker) | 2017-2018
- Published interactive curriculum: "Older Youth Opportunities"
- Served in the capacities of member, committee chair, officer, and advisor

Ohio 4-H Foundation Board | Trustee | 2015 - 2018

- Helped manage the endowment fund and assisted in fundraising \$1.1 million annually to support programs
- Served on the grants, marketing, development, and nominating committees

Labo Japanese Exchange | Orientation Assistant | 2016- 2018

- Acclimated exchange students to American culture, assisted in refreshing English skills, and ensured participant safety throughout the homestay

Global 4-H Network Summit | Social Media Team & Representative | 2017

- Represented Global 4-H, embodying 7 million youth across 70 countries, in a meeting with Prime Minister Trudeau and was interviewed over multiple international media platforms
- Managed Global 4-H and Canada 4-H social media accounts

Animal Assisted Therapy Instructor | Agility Ability | 2011-2015

- Improve physical and cognitive abilities of students challenged with disabilities utilizing the sport of dog agility
- Collaborate with a physical therapist and special education teacher to monitor and evaluate progress

AWARDS & HONORS

Global Food Security Symposium | National 4-H Council Representative | 2018

- Shared my personal perspective and contribute to conversations surrounding the main topic of this event; youth inclusion, involvement, and engagement within agriculture

ATHENA International Leadership Award | 2016

- Honored for professional excellence, community service, and for actively assisting women in their attainment of leadership skills

The President's Volunteer Service Award | 2013- 2017

- Consecutively received the gold level Volunteer Service Award for completing, on average, 350 hours of community service within a calendar year

SOFTWARE & APPLICATION PROFICIENCY

Adobe Creative Cloud

Photoshop, Illustrator, InDesign, Acrobat DC, Spark, Lightroom 

Premiere Pro, XD 

Dreamweaver 

Microsoft Office Products

Word, Excel, PowerPoint, OneNote, Outlook, Teams 

Zoom | Constant Contact | Hootsuite | Drupal | Qualtrics 

LANGUAGE

English | Native

Strong desire to learn a foreign language

PUBLICATIONS

Newell, E. (2021). The agency of enactment, training competent staff to deliver youth development in Dutch asylum-seeking centers, the case of Stichting de Vrolijkheid. [Master's Thesis, Universiteit van Amsterdam]. Scripties.
<https://scripties.uba.uva.nl/search?id=c4973159>

Thomas, J., Aldridge, J., and Newell, E. (2021). Extension Foundation report on emerging technologies impacting the Cooperative Extension System. Extension Foundation.
<https://extension.org/2021/07/09/new-extension-foundation-report-available-technologies-impacting-the-cooperative-extension-system/>

Newell, E. (Spring 2020). CFAES diversity deep dive. *AgriNaturalist*, 126, 76-77.
<https://cpb-us-w2.wpmucdn.com/u.osu.edu/dist/c/58434/files/2020/05/AgNat-2020-Master.pdf>

SKILLS

- Leadership and Facilitation
- Teamwork and Relationship Manager
- Public Speaking
- Time Management
- Copyediting and Writing
- Professional Development Curriculum Writer
- Grant Writing and Management
- Marketing and Brand Development
- Social Media
- Event Planning
- Fundraising and Stewardship
- Quantitative and Qualitative Research
- Youth Development
- Youth-Adult Partnerships
- Cross-Cultural Learning

INTERESTS

- Brazilian Jiu-Jitsu
- Photography
- Dog Training
- Cooking and Baking
- Traveling
- Volunteering with Youth Organizations