

EMMA NEWELL

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EDUCATION

University of Amsterdam | Master of Science | Spring 2021

International Development Studies

The Ohio State University | Bachelor of Science | GPA: 3.651 | Spring 2020

Major: Agricultural Communication | Double Minor: Youth Development & International Studies

EXPERIENCE

The Ohio State University Leadership Center | Communication Specialist and Researcher | 2019 – Present

- Create content in order to grow leadership capacities, facilitate leadership workshops, implement marketing strategies for professional development events, copyedit, further develop brand, widen public outreach, and graphic design
- Research emerging technologies, innovations, remote work, and trends in order to maintain organization relevancy
- Serving on Cooperative Extension Futuring Advisory Committee
- Promoted from Communication Intern

National 4-H Young Alumni Advisory Committee | Member | 2017 – 2020

- Stewarded \$33.3 million, reached 74,000 people nationally and internationally, and secured \$1 million in PSA advertising with the help of my team
- Work to support National 4-H Council's initiatives and advise the Board of Trustees on plans to reach marketing and fundraising goals through relationship building
- Conducted market research of over 1,000 young alumni (SWOT analysis completed, and results implemented into campaign development)

US Together, Inc. | English Second Language Tutor | 2020

- Volunteered to teach English
- Assisted asylum seeker in filing for subsidized housing, grant applications, higher education opportunities, child-care, and employment

Kosovo 4-H | Program Consultant | 2017- 2019

- Connected international directors of this program to existing curriculum and engagement tools being used in the United States
- Worked with Kosovo's 4-H leadership team to exchange content that would transfer best culturally and meet local needs

Active Retirement Ireland | Communication Intern | June – August 2019

- Maintained NGO's social media, created an interactive Facebook curriculum and training for members, wrote press releases, annotated government documents, and advocated for safeguarding of older people (65+ years old)

National 4-H Conference | Roundtable Facilitator | 2016 – 2019

- Led three teams of 14 youth delegates from across the USA to answer a policy challenge question from a federal agency; Department of Labor, Department of Education, Department of Health and Human Services

Ohio 4-H Foundation Board | Trustee | 2015 - 2018

- Helped manage the endowment fund and assisted in fundraising \$1.1 million annually to support programs
- Served on the grants, marking, development, and nominating committees

Global 4-H Network Summit | Social Media Team & Representative | 2017

- Represented Global 4-H, embodying 7 million youth across 70 countries, in a meeting with Prime Minister Trudeau and was interviewed over multiple international media platforms
- Managed Global 4-H and Canada 4-H social media accounts

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